



Northwest Community Policing Council
Annual Report
2019

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Introduction

About CPC

- The Northwest CPC was established in 2014 to facilitate and improve relations between the residents of the City of Albuquerque and the Albuquerque Police Department.

Purpose

- The purpose of the Community Policing Council (Council) is to promote and maintain positive, respectful, supportive and cooperative interactions between Members of the community and the Albuquerque Police Department to ensure reforms are met and sustained.

Membership

- The NW CPC has maintained a robust council, ending the year with seven voting members from a variety of racial and ethnic groups, sexes, and ages.

Diversity

- The NW CPC continues to attract a diverse segment of the population from the Albuquerque Police Department Northwest Area Command. Attendees continue to be focused primarily on the more northern neighborhoods, though, an area of concern that we look to address in the coming year.

Getting to work

Meetings

- NW CPC meetings continue to be held on a monthly basis at the Don Newton Taylor Ranch Community Center. This center provides easy access and parking for visitors and is located in a fairly central location. The meetings are well attended.

Special Meetings

- The NW CPC held one special meeting of the Council to interview new candidates for voting membership and to strategize on future meetings.

Activities and Achievements

- The NW CPC continued a program of inviting speakers and presenters at monthly meetings to further engage and educate the public. These presentations have included members of the Albuquerque Police Department and representatives from outside agencies. Speakers and presenters are chosen to address community concerns and issues.
- The NW CPC continues to maintain a Facebook where we post information about upcoming meetings and community events. Other social media platforms have been considered but do not provide sufficient benefit to warrant their use at this time.

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Recommendations – Lessons Learned

Lessons Learned

- The NW CPC needs to seek out more individuals from the more southern area of our Area Command. That area includes apartment complexes where residents may feel excluded from the community in general. The Council needs to expand outreach efforts to bring those residents in and hear their concerns and issues. Alternative meeting locations closer to the southern end of the Area Command may be considered for some regular or special meetings.

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Recommendations

- The NW CPC seeks to increase outreach by distributing flyers, cards, and announcement posters to areas such as apartment complexes, businesses, places of worship, and faith-based facilities.
- The NW CPC Facebook page remains difficult to populate with content. Although we link to community events and post notices of upcoming meetings, there is little original content to draw new users in. The Council will continue looking for ways to improve our social media presence.
- The NW CPC needs to increase the diversity of our community attendees to attract younger members. It is unclear how to recruit and seat voting members under the age of 18, though, and comply with the requirements of the APD background check and attendance at the APD Citizen's Police Academy as mandated in the Court Approved Settlement Agreement. Outreach to the Central New Mexico Community College campus in the Northwest Area Command may encourage students to become engaged.
- The CPC members continue to need a method of identifying themselves to the community. This can be accomplished with business cards generally, but should also include clear identification such as CPC clothing, patches, or professional name badges. Such identification would facilitate recognition and aid in outreach efforts by distinguishing CPC members from the general public, demonstrating a professional affiliation.

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